As an Affiliated NSSLHA Chapter, please use our official logo. Here, you’ll find the how-tos and guidelines. Should you have questions, drop us a line at nsslha@asha.org.
Correct Use of Chapter Logo

**LOGO | NO BACKGROUND**
The official logo consists of three elements: type, chapter identifier, and sine wave.

**LOGO | BACKGROUND, OPTION 1**
When using the logo on a dark background, you may use one-color white version.

**LOGO | BACKGROUND, OPTION 2**
When using the logo on a lighter background, you may use one-color black version.
Incorrect Use of Chapter Logo

**INCORRECT LOGO**

Do not change the **colors**. The chapter identifier is a pale blue and the typography and sine wave is a dark gray.

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**INCORRECT LOGO**

Do not remove the sine wave. The sine wave is an essential part of the official logo and may not be removed.

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**INCORRECT LOGO**

Do not remove the chapter identifier. The chapter identifier an essential part of the official logo and may not be removed.
Incorrect Use of Chapter Logo

**INCORRECT LOGO**
Do not add a drop shadow. Adding extra effects will reduce the logo’s readability and identity.

**INCORRECT LOGO**
Do not stretch logo. To ensure a strong brand identity, the proportions of the logo should never be changed.

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Do not stretch logo. To ensure a strong brand identity, the proportions of the logo should never be changed.
Incorrect Use of Chapter Logo

**INCORRECT LOGO**

Do not add elements to the logo. If you are pairing the Chapter logo with another logo you have permission to use, put the two side by side with a quarter inch between the two.

Customizing the Chapter Logo

Request a customized logo from National NSSLHA.
Email nsslha@asha.org.